

Subject: RE: Your BID at work
From: Stacey Levine <staceylevineostro@Livenation.com>
Date: 07/12/2018 06:37 PM
To: Kerry Morrison <Kerry@hollywoodbid.org>
CC: Devin Strecker <Devin@hollywoodbid.org>, April Clemmer <April@hollywoodbid.org>, Rich Sarian <Rich@hollywoodbid.org>, Lorin Lappin <Lorin@hollywoodbid.org>

Wow, great work. Thank you!

Stacey Levine | General Manager
Hollywood Palladium
6215 W. Sunset Boulevard
Hollywood, CA 90028
323-762-1927

From: Kerry Morrison [mailto:Kerry@hollywoodbid.org]
Sent: Thursday, July 12, 2018 6:33 PM
Cc: Devin Strecker <Devin@hollywoodbid.org>; April Clemmer <April@hollywoodbid.org>; Rich Sarian <Rich@hollywoodbid.org>; Lorin Lappin <Lorin@hollywoodbid.org>
Subject: Your BID at work

TO: Board of Directors

Today was a busy day in Hollywood. The Hollywood Scramble crosswalk at Hollywood & Vine was launched, with dancers from the "On Your Feet!" show at the Pantages
<https://www.scpr.org/news/2018/07/12/84683/new-diagonal-crosswalk-at-hollywood-and-vine-is-ch/>

While that was happening, a food truck careened into another vehicle right in front of our office. Our staff was involved in calling 911, and the driver of the truck was trapped inside. (She was taken to the hospital.) Fortunately no pedestrians in the crosswalk or on the sidewalk were harmed. (The light pole probably stopped the vehicle...more on that later.)

I am attaching a few photos to show how the day progressed, and what the BID was able to do to ameliorate this situation.

After the truck was righted and towed away, we were left with a complete food, liquid and glass mess all over the sidewalk and street/curb line. We also were very concerned that one of the CRA stage light poles (installed in the early 1990's, which was probably the last time they emitted light) was precariously leaning against a tree.

Street Plus jumped into action and had a crew of 8 who worked for two hours to pick up the mess and pressure wash the entire area. Absent a BID - I'm not sure who would've cleaned up after this accident?

And, thanks to our friends at CD-13 and the Bureau of Street Lighting, we were happy to see the pole removed. And – sorry about this Evan – the historic sign pointing to your building, attached to the pole, was taken down and is now safely stored in our office.

Great team work by all.

Kerry

KERRY MORRISON
Executive Director

RENEW THE BID IN 2018! https://youtu.be/-Amhlt_EKsE

[Hollywood Property Owners Alliance]
6562 Hollywood Blvd | Los Angeles, CA 90028
323.463-6767 | kerry@hollywoodbid.org | onlyinhollywood.org